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FOR IMMEDIATE RELEASE
July 9, 2008

MEDIA ALERT MEDIA ALERT MEDIA ALERT

**Piggly Wiggly Welcomes Commissioner of Agriculture, Hosts Farmers Markets
Celebrating Certified SC Grown**

- WHAT:** Hugh Weathers, South Carolina commissioner of agriculture, makes remarks about Certified SC Grown program and Piggly Wiggly
- Certified SC Grown is a cooperative effort to brand and promote South Carolina products
 - Farmers market at area Piggly Wiggly stores showcasing local South Carolina foods
 - Appearances by Mr. Pig!
 - Free food, games and prizes for families!
- WHO:** The following people will be available for interviews:
- Hugh Weathers, South Carolina commissioner of agriculture
 - Stan Ahl, Piggly Wiggly director of produce
 - Hugh McColl and Dan Brettelle, Piggly Wiggly store operators
 - Representatives from Rawl Farms (Lexington, SC grower)
- WHEN/** Saturday, July 12, 2008 at Columbia-area Piggly Wiggly stores
WHERE: 12:00 - 12:45 pm 1:00 - 1:45 pm
3818 Devine St. 4711-1 Forest Dr.
Columbia, SC 29205 Columbia, SC 29206

Locally-owned **Piggly Wiggly Carolina Company**, based in Charleston, S.C., is a strong supporter of the Certified SC Grown program and encourages their guests to look for local products at all their stores.

About the Certified SC Grown Program:

For more information about the Certified SC Grown program, visit
www.certifiedscgrown.com.

Media Contact:

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